

Addendum

This document provides additional information relating to both specific aspects of the post/faculty and any post specific person specification criteria. The information contained within this document should always be read in conjunction with the accompanying generic Role Profile.

Job Title:	Lecturer in Marketing
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Surrey Business School is a growing business school with around 100 academic staff members, and a highly cohesive and collegial atmosphere. We are growing strongly, both in terms of our size, and in terms of the quality and impact of our work. We are accredited by AACSB (the Association to Advance Collegiate Schools of Business) and by AMBA (the Association of MBAs). Our particular strengths are in digital innovation and technological transformation, international trade and investment, leadership and organizational psychology, sustainability and corporate governance. We are organised around six Departments and four Research Centres that collaborate closely with one another. The post holder will be a member of the Department of Marketing and Retail Management. Surrey Business School is part of the Faculty of Arts and Social Sciences, one of the three Faculties within the University. Based in Guildford just outside of London, the University of Surrey is an outstanding international University with an enterprising spirit.

Person Specification

This section describes the sum total of knowledge, experience & competence required by the post holder that is necessary for standard acceptable performance in carrying out this role. This is in addition to the criteria contained within the accompanying generic Role Profile.

	Essential/ Desirable
PhD in Marketing or a related field from an accredited, research-intensive institution. Candidates yet to complete their PhD will also be considered in exceptional circumstances	Essential
Willingness to contribute to programme management, support and development	Essential
Evidence of a strong pipeline of research papers at 4* and/or 3* quality, showing target journals and each paper's stage of development	Essential
Ability and enthusiasm to teach a broad range of marketing topics, such as marketing research, marketing analytics, digital marketing, etc. at undergraduate and postgraduate levels, to specialists and non-specialists, while enhancing the student experience	Essential
Excellent interpersonal and communication skills	Essential
Evidence of high level of teaching and presentational skills	Essential
Flexible and adaptable approach to work	Essential
Special Requirements	Essential/ Desirable

Evidence of research grant applications	Desirable
Potential and desire to work closely with people in business and other external organisations in research and knowledge exchange	Desirable
<p>Key Responsibilities</p> <p>This document is not designed to be a list of all tasks undertaken but an outline record of any faculty/post specific responsibilities (5 to 8 maximum). This should be read in conjunction with those contained within the accompanying generic Role Profile.</p>	
<ol style="list-style-type: none"> 1. Conduct sustainable independent research to an internationally excellent standard 2. Stimulate and facilitate research in the Surrey Business School through collaboration and supervision of research students 3. Enhance the academic standing of the School through contribution at national and international conferences. 4. Contribute to the teaching of marketing analytics 5. Recruit and supervise PhD students. 6. Contribute to the strategic development of the Department, and wider culture of the School through engagement with research strategy, programme development and business school projects and initiatives. 7. To support the academic culture of the School and Department through taking a key academic leadership role, along with regular attendance/leading (as appropriate) of meetings and related activities – both inside and outside of semester time <p>N.B. The above list is not exhaustive</p>	